### SNJB's

### Late Sau. Kantabai Bhavarlalji Jain College of Engineering

### (Autonomous Institute Affiliated to Savitribai Phule Pune University, Pune)

Shri Neminath Jain Brahmacharyashram (SNJB) (Jain Gurukul) Neminagar, Chandwad - 423101, Dist. Nashik (MS, India).

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ESTD - 1928



### Curriculum Structure and Evaluation Scheme for M. Tech. in Mechanical Engineering

To be implemented for 2024-26 Batch (With Effect from Academic Year 2025-26)

Chandwad

(Nachik) Pin-42310

CHAIRMAN
BOARD OF STUDIES MECHANICAL ENGINEERING
SNJB's
LSKBJ COLLEGE OF ENGINEERING
Chandwad Dist.Nashik

CHATRMAN
ACADEMIC COUCIL
SNJB's
LSKBJ COLLEGE OF ENGINEERING
Chandwad Dist Nashik

#### Vision of the Institute

Transform young aspirant learners towards creativity and professionalism for societal growth through quality technical education.

### Mission of the Institute

- 1. To transfer the suitable technology, particularly for rural development.
- 2. To enhance diverse career opportunities among students for building a nation.
- 3. To acquire the environment of learning to bridge the gap between industry and academics.
- 4. To share values, ideas, beliefs by encouraging faculties and students for welfare of society.

### The vision of the Mechanical Engineering Department

To impart quality technical education in the field of Mechanical Engineering for the benefits of society

### Mission of the Mechanical Engineering Department

- 1. To provide quality education among the students through the curriculum and industrial exposure.
- To develop a learning environment leading to innovations, skill development and professional ethics through curricular and extracurricular activities for societal growth.

### Program Outcomes (POs) for an engineering graduate:

- 1. An ability to independently carry out research /investigation and development work to solve practical problems.
- 2. An ability to write and present a substantial technical report/document.
- Students should be able to demonstrate a degree of mastery over the area as per the specialization of the program. The mastery should be at a level higher than the requirements in the appropriate bachelor program



### Table No.1: Abbreviations

Abbreviation	Meaning
ISE	Internal Semester Evaluation
SEE	Semester End Examination
VSEC	Vocational and Skill Enhancement Courses
VEC	Value Education Course
PCC	Program Core Courses
PEC	Program Elective Courses
ELC	Research Methodology
	Technical Communication
	Dissertation I
	Dissertation II
	Internship
CCC	Co-Curricular Courses
L	Lecture
PR	Practical
TH	Theory
TW	Term Work
OR	Oral
ME	Mechanical Engineering



### GENERAL COURSE STRUCTURE

#### A. Definition of Credit

Table No.2: Definition of Credit

1 Hour Lecture (L) per week	1 Credit
1 Hour Tutorial (T) per week	1 Credit
2 Hours Practical (P) per week	1 Credit

**B.** Range of Credits: (M.Tech. or Equivalent) in Tech.: Two-year Post Graduate program in Technology has about 80 credits, the total number of credits proposed for the two-year M.Tech. in **Mechanical Engineering** is kept as **80**.

Table No.3: Range of Credits

Course Category		Proposed Credits
Programme Core Course (PCC)	Program Courses	19
Programme Elective Course (PEC)		11
Vocational and Skill Enhancement Course (VSEC)	Skill Courses	4+4*
Value Education Course (VEC)	Humanities Social Science and Management (HSSM)	4+4*
Research Methodology (RM)		2
Technical Communication	-	2
Dissertation I	Experiential Learning Courses	16
Dissertation II		16
Internship		4
Co-curricularCourses (CCC)	Liberal Learning Courses	2
Total Credits	80	

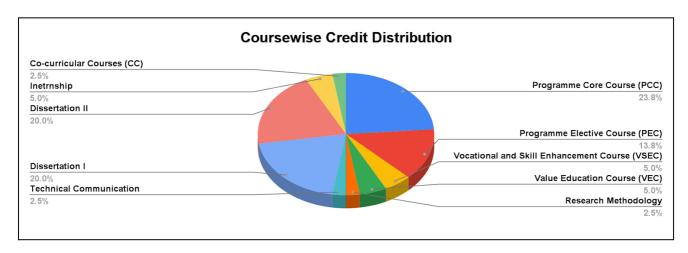
Note:\* - Credits are not to be considered while calculating marks for the declaration of the final result (Pass/Fail).



### C. Semester wise Credit Distribution Structure for Two Year M.Tech in Mechanical Engineering Table No.4: Semester wise Credit Distribution Structure

Semes	ter	ı	II	Ш	IV	Total Credits
Program Core Course (PCC)	Drogram Course	13	6	-	-	19
Program Elective Course (PEC)	Program Course	3	8	-	-	11
Vocational and Skill Enhancement Course (VSEC)	Skill Courses	2	2	2*	2*	4
Value Education Course (VEC)	Humanities Social Science and Management					
	(HSSM)	-	2*	4+2*	-	4
Research Methodology		2	-	-	-	2
Technical Communication		-	2	-	-	2
Dissertation I	Experiential Learning Courses	-	-	16	-	16
Dissertation II		-	-	-	16	16
Internship		-	-	-	4	4
Co-curricular Courses (CCC)	Liberal Learning Courses	-	2	-	-	2
Tota	l	20	20	20	20	80

Note:\* - Credits are not to be considered while calculating marks for the declaration of the final result (Pass/Fail).





### In accordance with the NHEQF, the levels for the PG program are given in the given Table Table No.5: Level for the PG Program

Level	Qualification Title	Credit Requirements	Semester	Year
6.5	1-Year PG after a 4-year UG	20	I	1
		20	II	1
7	2-Year PG after a 4-year UG such as B.E.,	20	III	2
	B. Tech. etc.	20	IV	2

### TEACHING AND EVALUATION SCHEME FOR FIRST YEAR M-TECH Semester – I

			Course Name		Tea	chi	ng Sche	me		E	valuatio	n Sche	me	
Sr.	Category	Course Code			Н	lour	'S	Credit	Th	eory C	ourse	La Cou		Total
140		Coue		L	Т	P	Total Hours	S	ISE	SEE	TH Marks	TW	PR/ OR	Marks
1	PCC	24-PCC-ME- 5-01	Advanced Engineering Thermodynamics	4	-	-	4	4	40	60	100	-	-	100
2	PCC	24-PCC-ME- 5-02	Machining and Forming Processes	3	-	-	3	3	40	60	100	-	1	100
3	PCC	24-PCC-ME- 5-03	Advanced Vibrations and Acoustics	4	-	-	4	4	40	60	100	-	-	100
4	PCC	24-PCC-ME- 5-04	Numerical Methods and Computational Techniques (Laboratory Practice-I)	-	-	4	4	2	-	-	-	50	50	100
5	PEC	24-PEC-ME- 5-01	Programme Elective Course – I	3	-	-	3	3	40	60	100	-	-	100
6	VSEC	24-VSEC-ME -5-01	Instructional Design and Development	-	-	4	4	2	-	-	-	50	-	50
7	ELC	24-ELC-ME- 5-01	Research Methodology	2	-	-	2	2	50	-	50	-	-	50
		Total		16	-	8	24	20	210	240	450	100	50	600



Table No.6: Program Elective Course -I

	Course Code-TH	Name of the Course- TH
Α	24-PEC-ME-5-01A	Advanced Refrigeration
В	24-PEC-ME-5-01B	CAD- CAE
С	24-PEC-ME-5-01C	Surface Engineering
D	24-PEC-ME-5-01D	Manufacturing Automation

### TEACHING AND EVALUATION SCHEME FOR FIRST-YEAR M-TECH Semester – II

		Course Code			Te	aching	Scheme	2	Evaluation Scheme						
Sr.	Catego		Course Name		Hou	ırs			The	ory C	ourse	Lab Co	urse	Total	
No	ry			L	Т	Р	Total Hours	Credits	ISE	SEE	TH Marks	TW	PR/ OR	Marks	
1	PCC	24-PCC-ME-5-05	Mechanical Design Analysis	4	-	-	4	4	40	60	100	-	-	100	
2	PCC	24-PCC-ME-5-06	Computational Fluid Dynamics (Laboratory Practice-II)	-	-	4	4	2	-	-	-	50	50	100	
3	PEC	24-PEC-ME-5-02	Program Elective Course – II	4	-	-	4	4	40	60	100	-	-	100	
4	PEC	24-PEC-ME-5-03	Programme Elective Course – III	4	-	-	4	4	40	60	100	-	-	100	
5	VSEC	24-VSEC-ME-5-02	Drone Technology	1	-	4	4	2	-	-	-	50	50	100	
6	CCC	24-CCC-ME-5-01	Scientific studies of Mind,Matter and Consciousness	2	-	-	2	2	-	-	-	50	-	50	
7	ELC	24-ELC-ME-5-02	Technical Communication	-	-	4	4	2	-	-	-	50	-	50	
8	VEC	24-VEC-ME-5-01	Introduction to Human Rights and Duties	1	-	-	1	1*	-	-	-	25*	-	25*	



9	VEC	24-VEC-ME-5-02	Human rights of vulnerable and disadvantaged groups	1	1	1	1	1*	ı	ı		25*	ı	25*
	Total			16	-	12	28	20	120	180	300	200	100	600

Semester - II Note: \* - Credits not to be considered while Calculation of Marks for Declaration of Final Result (Pass/Fail)

Table No.7: Program Elective Course -II

	Course Code-TH	Name of the Course- TH
A	24-PEC-ME-5-02A	Advanced Heat Transfer
В	24-PEC-ME-5-02B	Stress Analysis
С	24-PEC-ME-5-02C	Advanced Optimization Techniques
D	24-PEC-ME-5-02D	Mechanical Behavior of Materials

Table No.8: Program Elective Course -III

	Course Code-TH	Name of the Course- TH
A	24-PEC-ME-5-03A	Design of Heat Exchangers
В	24-PEC-ME-5-03B	Tribology in Design
С	24-PEC-ME-5-03C	Soft Computing Techniques
D	24-PEC-ME-5-03D	World Class Manufacturing

### Level 6.5 Exit Criteria:

Students who exit at the end of 1<sup>st</sup> year with the completion of 40 credits shall be awarded a Postgraduate Diploma.

### **Guidelines for Program Elective Course**

Students may choose any course or NPTEL MOOCs course from the department's recommended list. The total credits earned through MOOCs must match the allocated credits for the respective elective. (One credit is awarded for each four-week MOOCs course).

20.

<sup>\*\*</sup>Online NPTEL MOOCs courses will be offered as per availability on the portal of NPTEL/SWAYAM

### TEACHING AND EVALUATION SCHEME FOR SECOND-YEAR M-TECH

#### Semester - III

Sr.	Cate	Course Code	Course Name		Te	achin	g Schen	ne	Evaluation Scheme					
No	gory				Hours			Credits	The	eory C	ourse	Lab Co	ourse	Total
				L	Т	Р	Total		ISE	SEE	TH	TW	PR/	Marks
							Hours				Marks		OR	
1	ELC	24-ELC-ME-6-01	Dissertation I	ı	ı	26	26	16	ı	-	-	150	150	300
2	VEC	24-VEC-ME-6-01	Cyber Security	3	-	2	5	4	50	-	50	25	25	100
3	VEC	24-VEC-ME-6-02	Introduction to Constitution	2	-	-	2	2*	ı	-	-	50*	-	50*
4	VSEC	24-VSEC-ME-6-01	Skill Development-I	-	1	4	4	2*	1	-	-	50*	-	50*
	Total			5	•	32	37	20	50	-	50	175	175	400

Note: \* Credits not to be considered while Calculation of Marks for Declaration of Final Result (Pass/Fail)

### TEACHING AND EVALUATION SCHEME FOR SECOND-YEAR M-TECH

### Semester - IV

Sr.	Categ	Course Code	Course Name	Teaching Scheme		Evaluation Scheme								
No	ory				Н	ours		Credi	The	eory (	Course	Lab	Course	Total
				L	Т	P	Total	ts	ISE	SEE	TH	TW	PR/ OR	Mark s
							Hours				Marks			3
1	ELC	24-ELC-ME-6-02	Dissertation II	-	-	24	24	16	-	-	-	150	150	300
2	ELC	24-ELC-ME-6-03	Internship	-	-	8	8	4	-	-	-	100	-	100
3	VSEC	24-VSEC-ME-6-02	Skill	-	-	4	4	2*	-	-	-	50*	-	50*
			Development-II											
		Total		-	-	36	36	20	-	-	-	250	150	400

Note: \* Credits not to be considered while Calculation of Marks for Declaration of Final Result (Pass/Fail)



### **SEMESTER III**



24-ELC-ME-6-01: Dissertation I				
<b>Teaching Scheme:</b> Theory: 26 Hours/Week	Credit: 16	Examination Scheme: TW: 150 Marks PR/OR: 150 Marks		

### **Course Objectives:**

- Identify and select a specific research domain aligned with interests and expertise.
- Formulate well-defined research problems under the guidance of a guide, addressing specific research gaps.
- Gather and analyze relevant information to define the scope and objectives of the dissertation work.

### **Course Outcomes:**

After completion of the course, learners should be able to

CONo	СО	BL
CO1	Perform comprehensive literature reviews to understand the current state-of-the-art in their selected domain.	3
CO2	Critically analyze and synthesize the work of various researchers to identify research gaps and define the dissertation's scope.	4
CO3	Conceptualize, design, and document a technical solution or system relevant to the dissertation problem.	3
CO4	Develop and refine their technical presentation skills to effectively communicate research findings and progress.	3

#### **Course Contents**

Dissertation Stage-I is a crucial phase of the dissertation process, where students are required to complete a significant portion of their work. This includes defining the problem statement, conducting a thorough literature review, and completing the design phase, which encompasses the scheme of implementation (such as mathematical models, SRS, UML diagrams, ERD, block diagrams, or PERT charts) as well as the layout and setup design. Students are expected to progress at least up to the design stage.

As part of the progress report for Dissertation Stage-I, students must deliver a presentation highlighting advancements in technology related to their chosen dissertation topic. Additionally, they are required to submit a certified Dissertation Stage-I report in the standard format, duly approved and signed by their guide, the Head of the Department and Institute.

The evaluation of Dissertation Stage-I will be conducted by a panel of examiners, including at least one external examiner. The assessment criteria will focus on the literature study, progress made, content delivery, presentation skills, documentation, and the quality of the report. Students are encouraged to validate their work through publications in **recognized conferences or peer-reviewed journals**.



Regular reporting, presentations, and proper documentation of progress are essential, with the frequency and quality of these activities monitored by the guide along with the guide. To ensure standardization, students should adhere to the formats and guidelines specified in the department-approved dissertation workbook.



24-VEC-ME-6-01: Cyber Security				
<b>Teaching Scheme:</b> Theory:3 Hours/Week Practical: 2 Hours/Week	Credit: 4	Examination Scheme: ISE: 50 Marks TW: 25 Marks OR: 25 Marks		

**Prerequisites Courses:** NA

**Companion Course: NA** 

### **Course Objectives:**

- Understand cybersecurity threats, terminologies, and the evolving cyber threat landscape.
- Analyze cybercrimes targeting computer systems, mobile devices, and individuals.
- Examine global cyber laws, IT Act 2000, amendments, and legal aspects of emerging technologies.
- Develop cybersecurity strategies, including risk assessment, crisis management, and business continuity.
- Evaluate real-world case studies on cybercrimes, cyber warfare, and cybersecurity policies.

#### **Course Outcomes:**

After completion of the course, learners should be able to

CONo	СО	BL
1.	Explain fundamental cybersecurity concepts, threats, and key terminologies.	2
2.	Study cyber attacks and digital crimes targeting systems, mobiles, and online infrastructure.	2
3.	Identify and analyze various cybercrimes, online frauds, and social media risks.	4
4.	Interpret cyber laws, IT Act 2000, amendments, and international legal frameworks.	3
5.	Study data types, privacy, protection laws, and global data security regulations.	2
6.	Implement cybersecurity policies, risk management plans, and security controls.	3

	Course Contents					
Unit I	it I Overview of Cyber security 7 Hours					
risk, vulner National Cr	Cyber security increasing threat landscape, Cyber security terminologies- Cyberspace, attack, attack vector, attack surface, threat, risk, vulnerability, exploit, exploitation, hacker., Non-state actors, Cyber terrorism, Protection of end user machine, Critical IT and National Critical Infrastructure, Cyberwarfare.  #Exemplar/Case Studies Viasat Cyberattack					
*Mapping o	*Mapping of Course Outcomes CO1					
Unit II	Unit II Cybercrimes Targeting Systems, Devices & Infrastructure 8 Hours					



**Attacks on Computer Systems and Mobile Devices:** Cyber crimes targeting Computer systems and Mobiles- data diddling attacks, spyware, logic bombs, DoS, DDoS, APTs, virus, Trojans, ransomware, data breach.

**Online Infrastructure Attacks and Digital Crimes:**website defacement, Cybersquatting, Pharming, Cyber espionage, Cryptojacking, Darknet- illegal trades, drug trafficking, human trafficking.

#Exemplar/Case Studies Ticketmaster Data Breach

\*Mapping of Course Outcomes CO2

Unit III Online Scams and Cybercrimes Against Persons

7 Hours

**Online Scams and Frauds:** Online scams and frauds- email scams, Phishing, Vishing, Smishing, Online job fraud, Online sextortion, Debit/ credit card fraud, Online payment fraud.

**Cybercrimes Against Individuals:** Cyberbullying, , Social Media Scams & Frauds- impersonation, identity theft, job scams, misinformation, fake news cyber crime against persons - cyber grooming, child pornography, cyber stalking. Social Engineering attacks.

#Exemplar/Case Studies The Axis Bank Phishing Scam (India, 2019)

\*Mapping of Course Outcomes CO3

Unit IV Cyber Law 7 Hours

Cyber crime and legal landscape around the world, IT Act, 2000 and its amendments. Limitations of IT Act, 2000. Cyber crime and punishments, Cyber Laws and Legal and ethical aspects related to new technologies- AI/ML, IoT, Blockchain, Darknet and Social media, Cyber Laws of other countries, Cyber Police stations, Crime reporting procedure.

**#Exemplar/Case Studies** Maharashtra's MARVEL Program

\*Mapping of Course Outcomes CO4

Unit V Data Privacy and Data Security 7 Hours

Defining data, meta-data, big data, non personal data. Data protection, Data privacy and data security, Personal Data Protection Bill and its compliance, Data protection principles, Big data security issues and challenges, Data protection regulations of other countries- General Data Protection Regulations(GDPR),2016 Personal Information Protection and Electronic Documents Act (PIPEDA), Social media- data privacy and security issues.

#Exemplar/Case Studies: Equifax Breach: 147 Million People's Data Stolen

\*Mapping of Course Outcomes CO5

Unit VI Cyber security Management , Compliance and Governance 7 Hours

Cyber security Plan- cyber security policy, cyber crisis management plan., Business continuity, Risk assessment, Types of security controls and their goals, Cyber security audit and compliance, National cyber security policy and strategy.

1. **#Exemplar/Case Studies:** Sony Pictures Hack

25.

\*Mapping of Course Outcomes CO6

### **Laboratory Assignments**

- 1. Platforms for reporting cyber crimes.
- 2. Checklist for reporting cyber crimes online
- 3. Setting privacy settings on social media platforms.
- 4. Do's and Don'ts for posting content on Social media platforms.
- 5. Registering complaints on a Social media platform.
- 6. Prepare password policy for computer and mobile devices.
- 7. List out security controls for computers and implement technical security controls in the personal computer.
- 8. List out security controls for mobile phones and implement technical security controls in the personal mobile phone.
- 9. Log into the computer system as an administrator and check the security policies in the system.

### **Learning Resources**

#### **Text Books**

- **T1.** Cyber Security Understanding Cyber Crimes, Computer Forensics and Legal Perspectives by Sumit Belapure and Nina Godbole, Wiley India Pvt. Ltd.
- **T2.** Information Warfare and Security by Dorothy F. Denning, Addison Wesley
- **T3.** . Security in the Digital Age: Social Media Security Threats and Vulnerabilities by Henry A. Oliver, Create Space Independent Publishing Platform.

### • Reference Books:

- R1. Data Privacy Principles and Practice by Natraj Venkataramanan and Ashwin Shriram, CRC Press.
- **R2.** Information Security Governance, Guidance for Information Security Managers by W. KragBrothy, 1st Edition, Wiley Publication.
- R3. Auditing IT Infrastructures for Compliance By Martin Weiss, Michael G. Solomon, 2nd Edition, Jones Bartlett Learning.

Additional Resources: (Books, e-Resources)

https://eclm.unipune.ac.in/Search.aspx?d id=2

### **MOOC Courses links:**

- https://nptel.ac.in/courses/106105162
- <a href="https://elearn.nptel.ac.in/shop/iit-workshops/ongoing/open-source-tools-for-cyber-security-batch-2/?v=c86ee0d9d7ed">https://elearn.nptel.ac.in/shop/iit-workshops/ongoing/open-source-tools-for-cyber-security-batch-2/?v=c86ee0d9d7ed</a>
- https://onlinecourses.nptel.ac.in/noc24\_cs85/preview

20.

24-VEC-ME-6-02: Introduction to Constitution				
<b>Teaching Scheme:</b> Theory: 2 Hours/Week	Credit: 2	Examination Scheme: TW:50 Marks		

**Prerequisites Courses:** 24-VEC-ME-5-01: Introduction to Human Rights and Duties,24-VEC-ME-5-02: Human rights of vulnerable and disadvantaged groups.

**Companion Course: -NA** 

### **Course Objectives:**

- To introduce students to the philosophy and framework of the Indian Constitution.
- To make students aware of their fundamental rights, duties, and responsibilities as citizens.
- To provide knowledge of Directive Principles of State Policy and their role in governance.
- To develop an understanding of how the Constitution upholds justice, equality, and national integration.

#### **Course Outcomes:**

After completion of the course, learners should be able to

CONo	СО	BL
1	Understand the philosophy of the Constitution of India.	2
2	Acquaint with use of Fundamental Rights and responsibilities.	3
3	Learn Directive Principles, and Duties.	2
4	Analyze the role of the Constitution in justice and equality.	4

	Course Contents	
Unit I	Philosophy of the Indian Constitution	5 Hours

Constitutional History of India, Role of Dr. B.R. Ambedkar in Constituent Assembly, Preamble - Source and Objects, Sovereign and Republic, Socialist and Secular, Democratic - Social and Economic Democracy, Justice - Social, Economic and Political, Liberty - Thought, Expression, Belief, Faith and Worship, Equality - Status and Opportunity, Fraternity, Human Dignity, Unity and Integrity of the Nation

**#Exemplar/Case Studies: The Right to Education (RTE) Act, 2009:**Millions of children, including those from rural and slum areas, now attend school

*Mapping	of Course Outcomes	CO1	
Unit II	Fundamental Rights		5 Hours

Right to equality, Right to freedoms, Right against exploitation, Right to freedom of religion, Cultural and educational rights, Right to property, Right to constitutional remedies.



#Exemplar/Case Studies: Child Labour (Prohibition and Regulation) Act, 1986: Right against Exploitation CO2\*Mapping of Course Outcomes 10 Hours Unit III **Directive Principles of State Policy** Egual Justice and free legal aid, Right to work and provisions for just and humane conditions of work, Provision for early childhood, Right to education and SC,ST, weaker section, Uniform Civil Code, Standard of Living, nutrition and public health, Protection and improvement of environment, Separation of Judiciary from executive, Promotion of International peace and security #Exemplar/Case Studies: National Food Security Act, 2013: Directive Principles relating to nutrition and standard of living. **CO3** \*Mapping of Course Outcomes Unit IV **Fundamental Duties** 5 Hours Duty to abide by the Constitution, Duty to cherish and follow the noble ideals, Duty to defend the country and render national service, Duty to value and preserve the rich heritage of our composite culture, Duty to develop scientific temper, humanism, the spirit of inquiry & reform, Duty to safeguard public property and abjure violence, Duty to strive towards excellence #Exemplar/Case Studies: Ancient Monuments and Archaeological Sites and Remains Act, 1958: Duty to preserve India's cultural heritage. **CO4** \*Mapping of Course Outcomes **Learning Resources Text Books** T1. D. D. Basu, Introduction to the Constitution of India, LexisNexis Oxford University Press **T2**. Granville Austin, The Constitution of India: Cornerstone of a Nati T3. Subhash Kashyap, Our Constitution, National Book Trust T4. M.P. Jain, Indian Constitutional Law, LexisNexis Reference Books: **R1.** P.M. Bakshi – The Constitution of India (Universal Law Publishing) **R2**. V.N. Shukla – Constitution of India (Eastern Book Company) Additional Resources: (Books, e-Resources): **AR1.** J.C. Johari – Indian Government and Politics (Sterling Publishers) https://unipune.ac.in/university\_files/Introduction\_to\_Constitution.htm MOOC Courses links:

• https://learn.finology.in/courses/legal/the-constitution-of-india-part-1

25.

24-VSEC-ME-6-01: Skill Development - I				
<b>Teaching Scheme:</b> Theory: 4 Hours/Week	Credit: 02	Examination Scheme: TW: 50 Marks		
Proroquisitos Courses: NA				

Prerequisites Courses: NA

**Companion Course: NA** 

### **Course Objectives:**

- Develop a basic understanding of event management concepts and principles.
- Analyze and apply event planning and organizing techniques in real-life scenarios.
- Evaluate and implement effective event management strategies for successful event execution

#### **Course Outcomes:**

After completion of the course, learners should be able to

- CO1: **Demonstrate** knowledge of key event management concepts and apply them to various event types.
- CO2: **Analyze** the effectiveness of different event planning and execution approaches.
- CO3:Design and evaluate a comprehensive event management plan using industry best practices

### **Course Contents** 7 Hours Unit I **Concept of Event Management**

5 G's of Events, Event Designing, Relationship Building, Creating Opportunities for Better Deals with Different Media, Events and the Economy

**Assignment:** Understanding the Concept of Event Management and 5 G's of Events

**#Exemplar/Case Studies:** Analyze the personality development journey of a renowned leader.

Unit II Facets of Event Management 8 Hours	Unit II	Facets of Event Management	8 Hours
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Event Infrastructure, Core Concept, Core People, Core Talent, Core Structure, Set Objectives for the Event, Negotiating Contracts with Event Organisers, Locating Interaction Points, Banners, Displays etc., at the Event, Preparing the Staff for the Event, Post-event Follow-up Event Organisers Targeting Clients, Selecting Event Categories to Serve, Selecting and Contracting with Other Key Elements in Chosen Categories. Venue: In-house Venue, External Venue

**Assignment:**Plan and execute a small-scale event (e.g., college fest, community gathering, corporate meeting)

**#Exemplar/Case Studies:** Evaluate the partnership strategy of a major event like the annual social gathering.

Unit III Activities in Event Management	8 Hours
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Networking Components, Print Media, Radio Television, The Internet, Cable Network, Outdoor Media, Direct Marketing, Sales Promotions, Audience Interaction, Public Relations, Merchandising, In-venue Publicity, Activities in Event Management, Pre-event Activities, During-event Activities, Post-event Activities, Planning, Organizing, Staffing, Leading and Coordination, Controlling, Event Management Information System, Setting Objectives, Development of the Strategic Market Plan, Environmental Assessment, Competitive Assessment, Gaining Competitive Advantages, Business Potential, Assessment, Market Attractiveness, Business Strengths

**Assignment:** Document the event planning process through reports, photographs, and participant feedback.

**#Exemplar/Case Studies:** Examine how a product launch event integrated multimedia channels for maximum reach.

### Unit IV Business Opportunity Search & Preparation 7 Hours

Explore methods for identifying and evaluating new business opportunities within the event industry,market research techniques and the assessment of client needs to develop innovative event concepts,components of a comprehensive business plan tailored to event management,financial planning, marketing strategies, and operational plans necessary for launching and sustaining an event management business.

**Assignment:**Conduct a market analysis to evaluate the demand for this event type in your region & Identify your target audience, competitors, and key challenges

**#Exemplar/Case Studies:** Research how **BookMyShow** expanded into live event management.

### **Learning Resources**

#### **Text Books**

**T1.** Razaq Raj, Paul Walters, Tahir Rashid Events Management Principles and Practice

#### Reference Books:

- **R1.** Tallon, A.F. Fashion Marketing and Marchandising, 3rd ed., Seguuoia Books, 1986.
- **R2.**Panwar, J.S. Marketing in the New Era, Sage Publications India Pvt. Ltd., 1998. Avvich, Barry, Event and Entertainment Marketing, Delhi, Vision Books 1994
- **R3**.IGNOU SLM for Basics of Event Management (BHC-011)

Additional Resources: (Books, e-Resources)

#### **MOOC Courses links:**

Basics of Event Management By Prof. Heena K. Bijli | Indira Gandhi National Open University https://onlinecourses.swayam2.ac.in/nou20\_ge01/preview



### **SEMESTER IV**



24-ELC-ME-6-02: Dissertation II			
<b>Teaching Scheme:</b> Theory: 24 Hours/Week	Credit: 16	Examination Scheme: TW: 150 Marks PR/OR: 150 Marks	

### **Course Objectives:**

- Follow the Software Development Life Cycle (SDLC) to achieve the objectives of their proposed work.
- Emphasize rigorous testing before deploying the system.
- Ensure the validation of the undertaken work.
- Facilitate the consolidation of work into a comprehensive, professional report.

### **Course Outcomes:**

After completion of the course, learners should be able to

CONo	СО	BL
CO 1	Demonstrate in-depth knowledge of the domain of choice.	3
CO 2	Analyze findings, evaluate, and present the results and their interpretation.	4
CO 3	Prepare an independent dissertation report, resulting in publication.	3
CO 4	Demonstrate an ability to present and defend dissertation work to a panel of experts.	3

#### **Course Contents**

In Dissertation Stage-II, students are required to consolidate and complete the remaining aspects of their dissertation. This includes selecting appropriate technology, performing installations, implementing solutions, conducting testing, obtaining results, measuring performance, and discussing outcomes using data tables aligned with the parameters considered for improvement. The work should include comparisons with existing algorithms or systems, validation of results, and drawing meaningful conclusions. A final dissertation report, prepared in the standard format and certified by the guide, the Head of the Department and Director of the Institute, must be submitted to fulfill the requirements.

The dissertation stage II will be evaluated by a panel of examiners, including at least one external examiner. Students are encouraged to validate their research findings through publications in **recognized journals(Scopus/WOS/SCI)**.

Students must demonstrate consistent progress through regular reporting, presentations, and proper documentation of their activities, as monitored by the guide. Continuous assessment of the progress should be clearly documented. It is recommended to adhere to the guidelines and formats outlined in the department-approved dissertation workbook.



24-ELC-ME-6-03: Internship		
<b>Teaching Scheme:</b> PR: 8 Hours/Week	Credit: 4	Examination Scheme: TW: 100 Marks

### **Course Objectives:**

• To provide MTech students with hands-on experience in **industry, research, or academics**, enabling them to apply theoretical knowledge to real-world problems, enhance technical and analytical skills, and prepare for professional careers or further research.

#### **Course Outcomes:**

After completion of the course, learners should be able to

CONo	СО	BL
CO 1	<b>Apply</b> theoretical knowledge to real-world problems in <b>industry, research, or academia</b> through hands-on internship experiences.	3
CO 2	<b>Develop</b> technical, analytical, and problem-solving skills relevant to professional careers and advanced research.	3
CO 3	Demonstrate professional ethics, efforts, and effective communication.	3

### **Course Contents**

### 1. Industry Internships

Industry internships offer MTech students hands-on exposure to real-world projects, enhancing their technical expertise and problem-solving skills. These internships provide valuable industry experience and help students understand practical applications of their academic knowledge. Key aspects include:

- Working on live projects in collaboration with industry professionals.
- Developing technical, analytical, and project management skills.
- Submitting periodic progress reports and a final presentation.
- Receiving feedback from industry mentors, which plays a crucial role in evaluation.

Students must adhere to industry standards, confidentiality policies, and ethical quidelines throughout the internship.

### 2. Research Internships

Research internships are ideal for students interested in pursuing PhD programs or careers in R&D. These internships take place in national or international research labs, universities, or R&D centers. The primary focus areas include:

- Gaining expertise in research methodologies and experimental analysis.
- Conducting data collection, processing, and in-depth analysis.
- Enhancing technical writing skills for journal publications and conference papers.

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• Presenting research findings in academic forums.

Students must document their work in a research report or journal paper while maintaining academic integrity and ethical research practices.

### 3. Academic Internships

Academic internships prepare students for careers in teaching, curriculum development, and educational research. These internships provide hands-on experience in the academic domain through:

- Assisting in teaching undergraduate or postgraduate courses.
- Supervising laboratory sessions and guiding students.
- Participating in curriculum planning and educational research.
- Engaging in student mentorship and assessment activities.

Interns are expected to follow academic policies, maintain professional conduct, and submit a final report summarizing their learning experience.



24-VSEC-ME-6-02: Skill Development-II			
<b>Teaching Scheme:</b> Theory: 4 Hours/Week	Credit: 02	Examination Scheme: TW: 50 Marks	
Prerequisites Courses: NA			

**Companion Course:** NA

### **Course Objectives:**

- Develop effective communication skills through interactive activities
- Apply conflict resolution and stress management techniques.
- Analyze personal habits and implement productive changes.
- Create and deliver impactful presentations with confidence.

#### **Course Outcomes:**

After completion of the course, learners should be able to

- CO1: **Demonstrate** effective verbal and non-verbal communication in different scenarios.
- CO2: **Evaluate** and resolve conflicts using appropriate strategies.
- CO3: **Apply** time management and goal-setting techniques for personal growth.
- CO4: **Design** and present clear, persuasive presentations using multimedia tools.

Course Contents			
Unit I	Introduction to Soft Skills and Personality Development	8 Hours	

A New Approach to Learning, Planning and Goal-Setting

**Human Perceptions:** Understanding People,

Types of Soft Skills: Self-Management Skills, Aiming for Excellence: Developing Potential and Self-Actualizations, Need

Achievement and Spiritual Intelligence.

Self-Management & Self-Evaluation: Self-Discipline & Self-Criticism, Recognizing One's Strengths & Weaknesses, Developing a

**Growth Mindset** 

**Assignment:** Self-Assessment and Goal Setting

**#Exemplar/Case Studies:** Analyze the personality development journey of a renowned leader.

Unit II	Conflict Resolution and Stress Management	8 Hours
Conflict Re	esolution Skills: Seeking Win-Win Solutions Interperso	nal Conflicts: Two Examples Types of Conflicts: Becoming a
Candiat Day	ralistics Francis Times of Street, Calf Assertances About Str	reas Dearlatine Chross Making the Deat Out of Chross

Conflict Resolution Expert Types of Stress: Self-Awareness About Stress Regulating Stress: Making the Best Out of Stress

**Assignment:** Conflict Resolution and Stress Management Techniques

**#Exemplar/Case Studies:** Review a workplace conflict resolution scenario and propose alternative solutions.

Unit III	Habit Formation and Personal Growth	8 Hours



**Habits:** Guiding Principles, Identifying Good and Bad Habits, Habit Cycle, Breaking Bad Habits Using the Zeigarnik Effect for Productivity and Personal Growth Forming Habits of Success. Communication Skill: Significance of Listening, Active Listening. Barriers to Active Listening

**Telephone Communication:** Basic Telephone Skills, Advanced Telephone Skills , Essential Telephone Skill

**Technology and Communication:** Technological Personality, Mobile Personality, EMail Principles

Assignment:

1)Enhancing Verbal, Non-Verbal, and Listening Skills 2)Building Productive Habits and Managing Time

**#Exemplar/Case Studies:** Analyze how successful entrepreneurs apply time management techniques.

Unit IV Presentation skills

Body Language: The Role of Body Language, Using Visuals, Effective Reading for Interviews, for Group Discussions

**Reading Skills**: Effective Reading, Human Relations: Developing Trust and Integrity

**Thoughtful & Responsible Communication:** Self-Awareness & Emotional Intelligence, Independent Thinking & Decision-Making,

6 Hours

Social & Cultural Sensitivity in Communication

**Assignment:** 

1)Effective Communication in a group discussion

2) Mastering Presentation and Public Speaking

**#Exemplar/Case Studies:** Study of presentation skills of Vivek Bindra and Sandeep Maheshwari.

#### **Learning Resources**

#### **Text Books**

- **T1.** Personality development and communication skills by: gupta sachin book enclave; 2009
- T2. Communication skills by: sen leena phi learning private limited; 2009

#### **Reference Books:**

**R1.** Dorch, Patricia. What Are Soft Skills? New York: Execu Dress Publisher, 2013.

R2.Kamin, Maxine. Soft Skills Revolution: A Guide for Connecting with Compassion for Trainers, Teams,

### Additional Resources: (Books, e-Resources)

- 1. Klaus, Peggy, Jane Rohman & E-books, 2007 and Soft Skills. London: HarperCollins E-books, 2007
- 2. Stein, Steven J. & Steven J. &

### **MOOC Courses links:**

 NPTEL Enhancing Soft Skills and Personality By Prof. T. Ravichandran | IIT Kanpur (8 week ) https://onlinecourses.nptel.ac.in/noc24 hs26/preview?utm



### **Internal Semester Exam Question paper Format**

### SNJB's Late Sau. Kantabai Bhavarlalji Jain College of Engineering

### **Department of Mechanical Engineering**

	Internal Semester T	est Exam (Academic Year :_	Semester:	_)
Class:	Marks: 20	Date : / /	Time :	Duration : 1 Hr.
Course Name :: Course Code				

### **Instructions:**

Q. No.	Questions	Marks	Unit No.	Marking Scheme
Q.1 A)		6		
Q.1 B)		4		
	OR			
Q.2 A)		6		
Q.2 B)		4		
Q.3A)		6		
Q.3 B)		4		
OR				
Q.4A)		6		
Q.4B)		4		



### **Semester End Exam Question paper Format Semester End Examination (Regular) << Month Year>>**

Programme: Class: Course and Code: Semester: Academic Year: Pattern:

Time: 2Hr 30 Min Examination: SEE (Month Year) Max. Marks: 60

Instructions to the candidates:

- 1. Solve Q.1 OR Q.2, Q.3 OR Q.4, Q.5 OR Q.6, Q.7 OR Q.8, Q.9 OR Q.10, Q.11 OR Q.12
- 2. Bold-faced figures to the right indicate full marks.
- 3. Assume the suitable data if necessary, but Justify it.
- 4. Draw the neat labelled diagrams, wherever necessary.

QN		Question	Marks
1 a)	Unit I		6
1 b)	Unit I		4
	•	OR	
2 a)	Unit I		6
2 b)	Unit I		4
3 a)	Unit II		6
3 b)	Unit II		4
	•	OR	•
4 a)	Unit II		6
4 b)	Unit II		4
5 a)	Unit III		6
5 b)	Unit III		4
	•	OR	
6 a)	Unit III		6
6 b)	Unit III		4
7 a)	Unit IV		6
7 b)	Unit IV		4
		OR	·
8 a)	Unit IV		6
8 b)	Unit IV		4
9 a)	Unit V		6
9 b)	UnitIV		4
	<u> </u>	OR	
10 a)	Unit V		6
10 b)	Unit V		4
11 a)	Unit VI		6
11 b)	Unit VI		4
		OR	•
12 a)	Unit VI		6
12 b)	Unit VI		4



### **Supporting Document**

Sr. No.	Syllabus Contains	Short Answer	Yes / No	Page No. (In Syllabus)
1	अभ्यासक्रम	Enclosed in Syllabus	Yes	1-25
2	पात्रता	(As per the Rules and Regulations mentioned in MoM)	Yes	27
3	अभ्यासक्रमाची उद्दिष्टे	Enclosed in Syllabus	Yes	11
4	विषयाचे नाव	Enclosed in Syllabus	Yes	6
5	घटकांचा तपशील	Enclosed in Syllabus	Yes	6
6	तासिका	Enclosed in Syllabus	Yes	6
7	श्रेयांक पद्धत	Enclosed in Syllabus	Yes	6
8	संदर्भ साहित्य	Enclosed in Syllabus	Yes	15
9	संदर्भ ग्रंथ	Enclosed in Syllabus	Yes	15
10	प्रश्नपत्रिकेचे स्वरूप	Enclosed in Syllabus	Yes	26
11	अंतर्गत मूल्यमापनाचे स्वरूप	Enclosed in Syllabus	Yes	6
12	सत्र परीक्षेचे स्वरूप	Enclosed in Syllabus	Yes	27
13	गुणांकन	Enclosed in Syllabus	Yes	6

