



**SNJB's Late Sau. Kantabai Bhavarlalji Jain
College of Engineering, Chandwad**

Startup & Innovation Cell

Annual Report

2021-2022

Index

Sr. No.	Name of Event	Date of Event	Resource Person
1	Expert talk on Startup Ecosystem	27.11.2021	Mr. Shubham Vishwambhar, Co-Founder & CEO Duende Ingenious LLP, Mob.7038617306
2	2- Days Entrepreneurship Awareness Camp	6 th & 7 th Dec 2021	Prof. P.M. Bora, Prof. B.A. Khivsara, Prof. R.G. Thorat, Prof. A.R. Brahmecha, Prof. O.V. Vaidya, Prof. D.J. Pawar
3	Start & Innovation Cell Registration		
4	Start & Innovation Cell done - Incubation Center -MOU with Navyuvak Entrepreneurs, Mumbai	27/01/2021	Prof. P.M. Bora & Mr. Gaurav Mishra, Founder, MD, Navyuvak Entrepreneurs, Mumbai
5	Idea Generation Workshop	21-01-2022	Mr. Gaurav Mishra, Founder, MD, Navyuvak Entrepreneurs, Mumbai
6	Webinar on “Start-Up Ecosystem in India”	29-01-2022	Mr. Gaurav Mishra, Founder, MD, Navyuvak Entrepreneurs, Mumbai Karmaveer Chakra Awardee, Received by United Nation in 2016 for the Development of the Student Start-Up Ecosystem Nationally. & Mr. Sahil Madan, Founder, Theka Coffee
7	Importance of Starting Early	04-02-2022	Mr. Gaurav Mishra, Founder, MD, Navyuvak Entrepreneurs
8		08-02-2022	Mr. Gaurav Mishra, Founder, MD, Navyuvak Entrepreneurs, Mumbai, Karmaveer Chakra Awardee, Received by

	Expert talk on “20 Rules of Money”		United Nation in 2016 for the Development of the Student Start-Up Ecosystem Nationally.
9	Expert talk on “Finding Right Idea for Your Start-up”	09-02-2022	Dr. R.G. Tated, Technical Advisor, SNJB
10	Institute Level Pitching Competition	26-02-2022	
11	3 Days Entrepreneurship Boot Camp	03-03-2022 to 05-03-2022	
12	Campus Level Pitching	06-03-2022	

Event #1

Date: 27.11.2021

Subject: “Expert talk on Startup Ecosystem”

Organized by: Prof. O. V. Vaidya

Resource Person:- Mr. Shubham Vishwambhar, Co-Founder & CEO Duende Ingenious LLP

Objectives:

1. To provide a platform for speedy commercialization of technology developed by new entrepreneurs.
2. To promote new technology/ knowledge/ innovation based startups

Outcomes:

1. The students understand how the developed technologies commercialize.
2. The students understand that self-help is the best help, then self-employment is the best employment and realize the opportunities in entrepreneurship.

Attendance & Participant: For TE & BE students of all departments of engineering and FY & SY MBA (Total 56 Students)

Venue: Online

Schedule:

Expert Talk on Startup Ecosystem		Topics Covered
SNJB’s College of Engineering, Chandwad		
27th Nov 2021	Welcome of Guest	

10:30 – 11:30	Mr. Shubham Vishwambhar, Co-Founder & CEO Duende Ingenious LLP, Mob.7038617306	Startup Ecosystem
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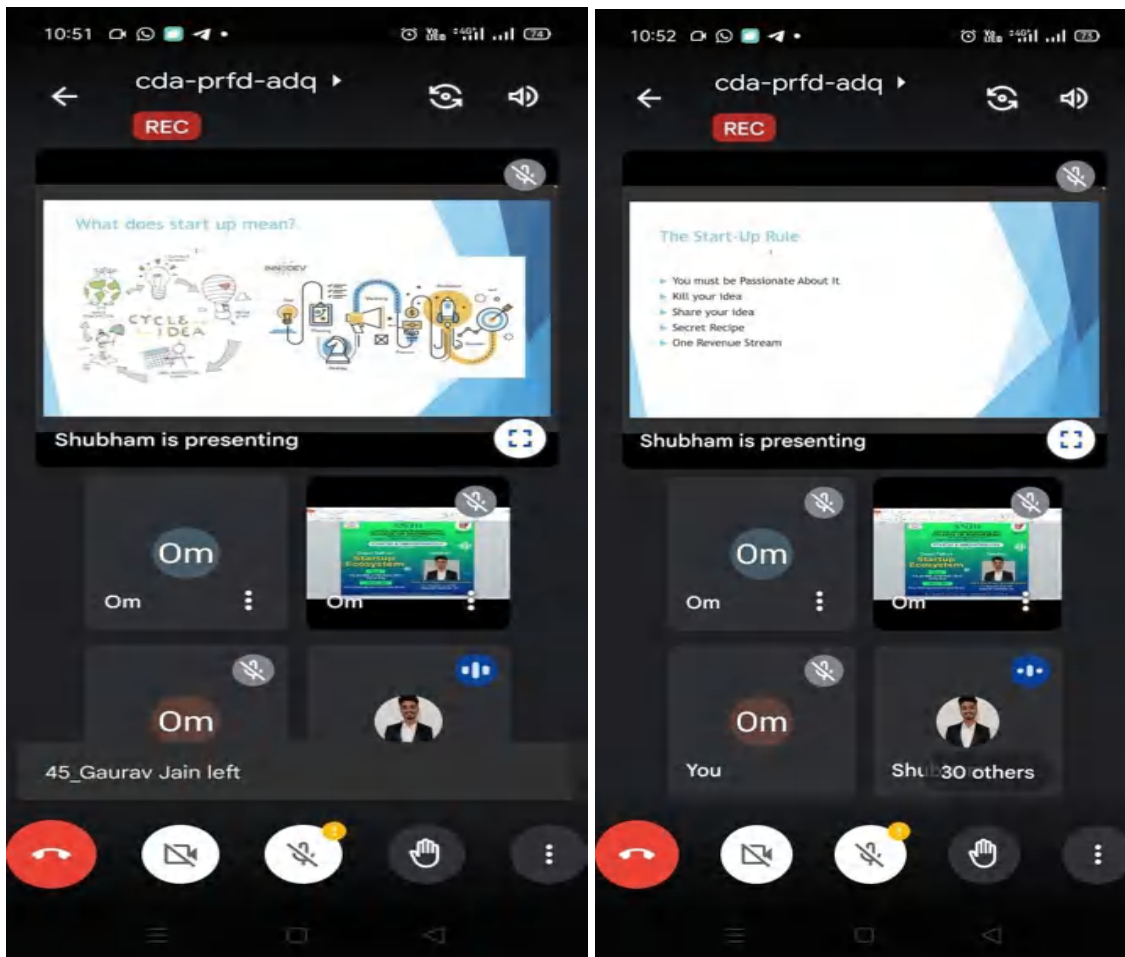
Summary of event:

This was a very beneficial program to students of SNJB’s KBJ COE. Mr Shubham Vishwambhar shared his experiences on business development, challenges and success story as an entrepreneur, being an entrepreneur, who is an entrepreneur, Business opportunity identification, Decision making, Market survey and research and various schemes and funding. This activity was conducted under Startup & Innovation Cell; session coordinated by Prof. O.V. Vaidya.

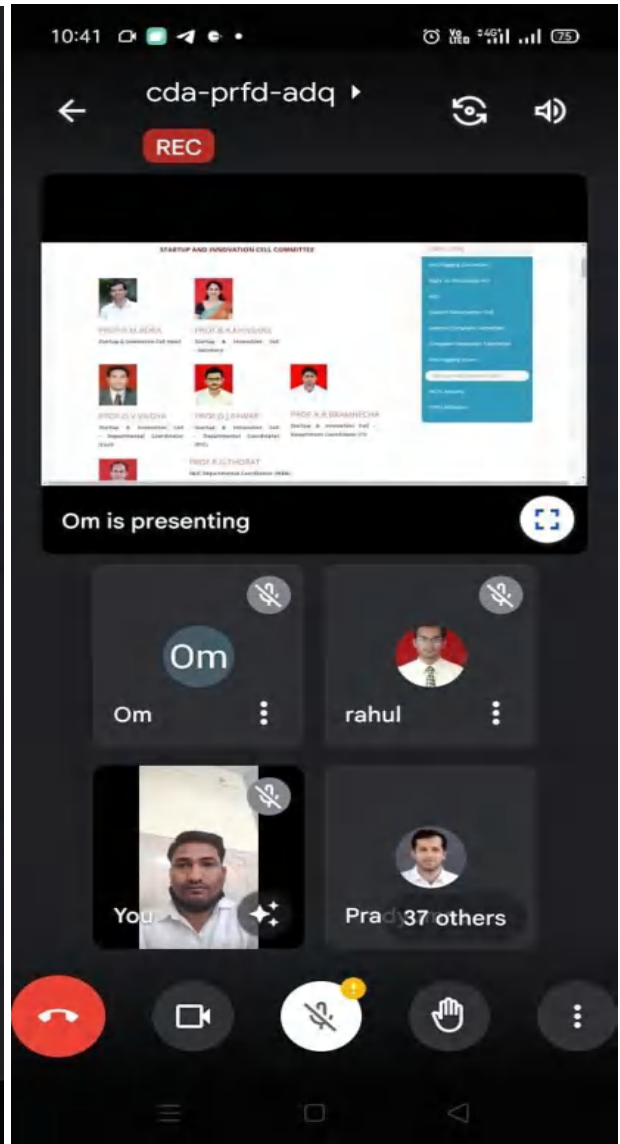
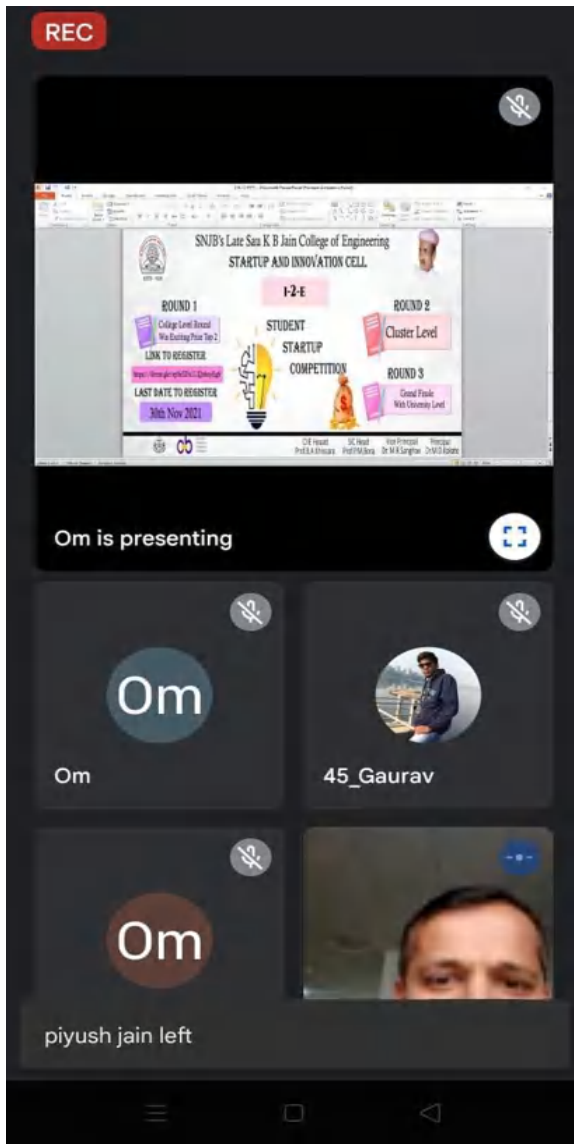
Memories:

The poster features the SNJB logo at the top center, with the text 'LATE SAU. KANTABAI BHAVARLALJI JAIN COLLEGE OF ENGINEERING NEMINAGAR, CHANDWAD NAAC ACCREDITED WITH "A" GRADE'. Below this, it says 'STARTUP & INNOVATION CELL Organizes'. The main title is 'Expert Talk on Startup Ecosystem' in large yellow and orange font. The speaker is identified as 'Shri. Shubham Vishwambhar Co-Founder and CEO Duende Ingenious LLP'. The time is '10.30 AM, 27th Nov 2021 Saturday'. A 'Link to Join' is provided as 'http://meet.google.com/cda-prfd-adq'. The poster also includes the college's founder, Poojya Kakaji, and the college's establishment year, ESTD - 1928.

Welcome & Introduction of Resource Person Mr. Shubham Vishwambhar



Resource Person- Mr. Shubham Vishwambhar addressing to student



Prof. P. M. Bora addressing students about Startup & Innovation Cell

Event #2

Date: 6th & 7th Dec 2021

Subject: 2- Days Entrepreneurship Awareness Camp

Organized by: Startup & Innovation Cell

Objectives:

1. To create awareness among students of Engineering courses about various aspects of Entrepreneurship as an alternate career option.
2. Impart basic knowledge, skills, and attitude related to entrepreneurship

Outcomes:

1. At the end of the program, students expressed interest and intention to explore entrepreneurship as a career.

Attendance & Participant: For FE, SE, TE & BE students of all departments of engineering and FY & SY MBA (Total 52 Students)

Venue: Online

Schedule:

Date and Day	Session	Time	Subject/ Topic	Faculty
1st Day 06/12/2021	I	2.30pm – 3.00pm	Why Entrepreneurship	Prof. P.M. Bora
	II	3.00pm – 3.30pm	Business Models	Prof. B.A. Khivsara
	III	3.30pm-4.00pm	Market Survey	Prof. R.G. Thorat
2nd Day 07/12/2021	I	2.30pm – 3.00pm	Fund Raising	Prof. A.R. Brahmecha
	II	3.00pm – 3.30pm	Patent Procedure	Prof. O.V. Vaidya
	III	3.30pm-4.00pm	Project Report for Bank Loans	Prof. D.J. Pawar

Summary of event:

The main objective of this Entrepreneurship Awareness Camp (EAC) is to create awareness among students of Engineering courses about various facets of entrepreneurship as an alternative career option. The idea of organizing this workshop is to inculcate the fundamentals, key concepts of Entrepreneurship in Science and Technology among students.

The main attractions of the camp were as follows:

- Brief introduction about the general concepts of Entrepreneurship and the objectives of an Entrepreneur was discussed
- Practicing entrepreneurs' success stories - common problems faced by entrepreneurs was discussed.
- How to find new ideas and convert them into useful business concepts was discussed.
- how to assess the market feasibility of the given idea was discussed
- Grant, funding and loan process from banks, agencies were discussed.
- How to file a patent and complete procedure was discussed.

Day-1: Session 1

The Speaker Prof. P. M. Bora (Head, Start-up & Innovation Cell, SNJBS) gave a brief introduction about the general concepts of Entrepreneurship and the objectives of an Entrepreneur.

Day-1: Session 2

The Speaker Prof. B. A. Khivsara (Professor, Computer Engineering, SNJBCOE) briefly discussed about how to find new ideas and convert them into useful business concepts.

Day-1: Session 3

The Speaker Prof. R.G. Thorat (Professor, MBA, SNJBCOE) briefly discussed how to assess market feasibility of the given idea. It will mainly cover major areas of marketing known as 4 Ps Product, Price, Place and Promotion. It will teach students how to prepare a strategy on market opportunity

Day-2: Session 1

The Speaker Prof. A.R. Brahmecha (Professor, Information Technology, SNJBCOE) gave a brief explanation about schemes of assistance and support available from Government agencies, banks, financial institutions.

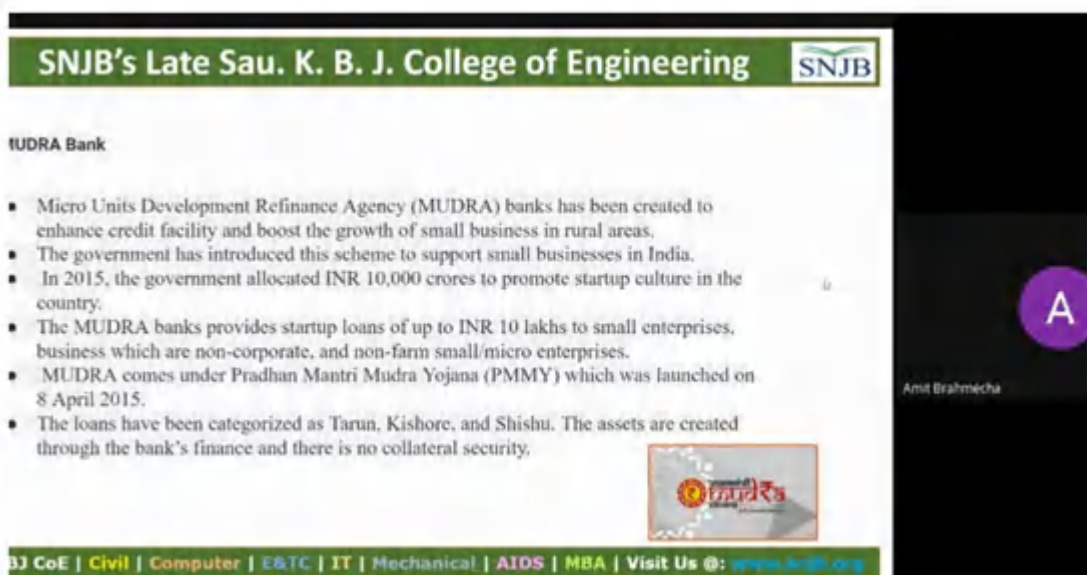
Day-2: Session 2

The Speaker Prof. O.V. Vaidya (Professor, Civil Engineering, SNJBCOE) briefly discussed about general concepts of patent, objectives of patent, government policies, rules and regulations, and complete patent procedure.

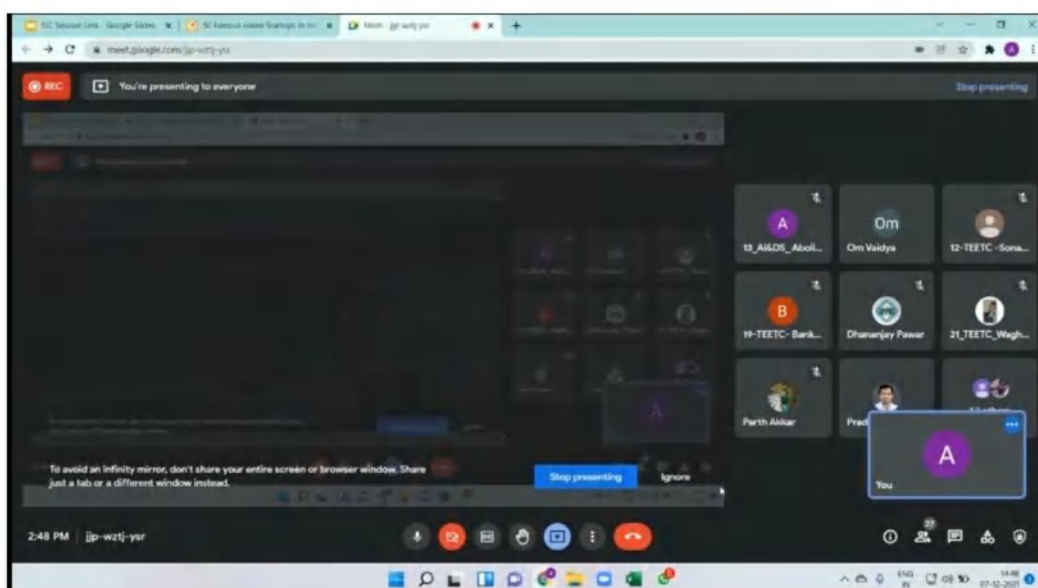
Day-2: Session 3

The Speaker Prof. D.J. Pawar (Professor, Electronics & Telecommunication Engineering, SNJBS) gave a brief explanation about how to prepare a project report for bank loans.

Memorable Event:



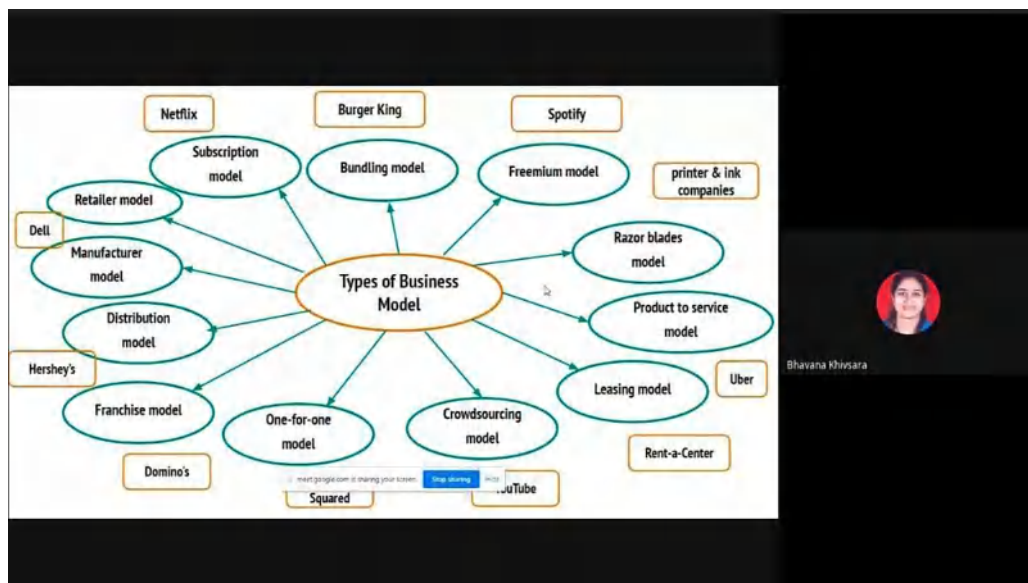
Prof. O.V. Vaidya explains about general concepts of patent, objectives of patent, government policies, rules and regulations, and complete patent procedure



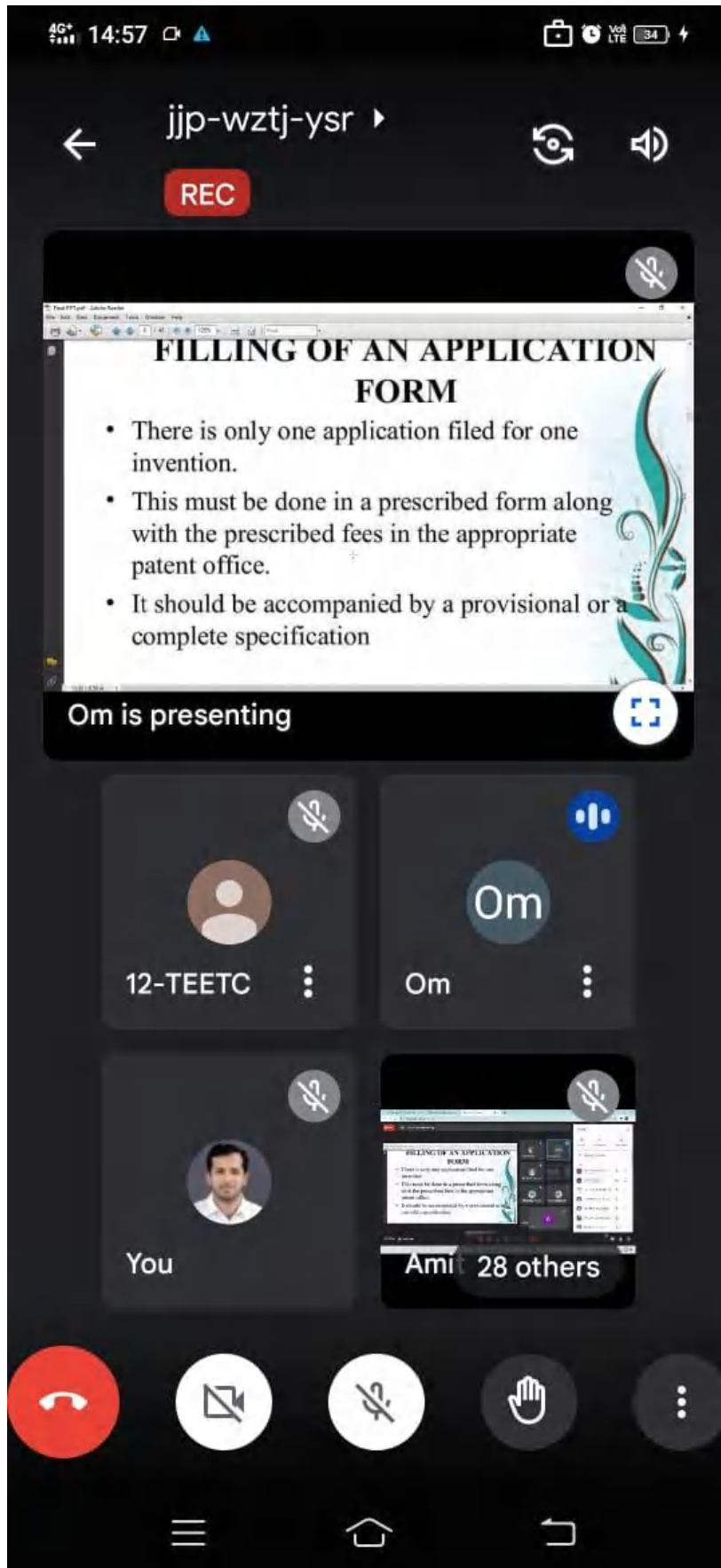
Prof. P.M. Bora addressed students about the importance of Entrepreneurship in our life.



Prof. R.G. Thorat explains the importance of “Marketing” in your Entrepreneurial journey.



Prof. B.A. Khivsara explains the “Types of Business Model” to start your own business.



Prof. D.J Pawar explains about how to prepare a project report for bank loans.

Event #3

Date: 21-01-2022

Subject: “Idea Generation Workshop”

Organized by: Startup & Innovation Cell

Resource Person:- Mr. Gaurav Mishra, Founder, MD, Navyuvak Entrepreneurs, Mumbai

- Started Venture at the age of 16
- Inspire more than 3000+ students
- Awarded by KARAMVEER CHAKRA by UN
- Investor & Mentors at different Startup’s

Objectives:

1. To create awareness of different Idea Generation Techniques to solve societal or industrial problems.
2. To create ideas through idea generation activities.

Outcomes:

1. The Students were able to know Techno Commercial analysis for Start-Ups.
2. A group activity of idea generation was conducted, where different ideas were generated by various techniques of idea generation.

Attendance & Participant: For SE, TE & BE students of all departments of engineering and FY & SY MBA (Total 60 Students)

Venue: Online (Zoom Meeting & You Tube)

Schedule:

Expert Talk on 20 Rules of Money SNJB’s College of Engineering, Chandwad		Topics Covered
21st Jan 2022	Welcome of Guest	
4.00 -5.30 pm	Mr. Gaurav Mishra, Founder, MD, Navyuvak Entrepreneurs, Mumbai Started Venture at the age of 16, Inspire more than 3000+ students, Awarded by KARAMVEER CHAKRA by UN, Investor & Mentors at different Startup’s	Idea Generation Workshop

Summary of event:

An Idea Generation workshop for the students was conducted to motivate them for creative thinking and to boost innovation. Such activities help students to find new perspectives, build on the collective inspiration of the group, learn to solve existing problems and generate ideas out of problem statements.

The session was conducted by Prof. P.M.Bora, Head of S&IC Cell SNJBCOE. The session was followed by an interactive round wherein the students presented their ideas that were brainstormed in their group. Students were enthusiastic about the workshop and look forward to more such activities in the SNJBCOE S&IC Cell.

Total of 60 participants attended this workshop. Workshop started with a welcome speech by Prof. P.M.Bora, then gave an introduction of the speaker of the day Mr. Gaurav Mishra, Founder, MD, Navayuvak Entrepreneurs, Mumbai and invited him to conduct the workshop. There were small activities after every section on idea generation techniques. After all the techniques were covered, a group activity was conducted to create ideas. All the participants actively participated in the discussions and then one representative from each group presented their respective ideas. Prof. P.M.Bora felicitated the speaker and delivered a vote of thanks.

S&IC Cell team worked hard for the successful arrangement of the Workshop.

Memories:-



Event #4

Date: 29-01-2022

Subject: Webinar on “Start-Up Ecosystem in India”

Organized by: Startup & Innovation Cell

Resource Person:- Mr. Gaurav Mishra, Founder, MD, Navyuvak Entrepreneurs, Mumbai
Karmaveer Chakra Awardee, Received by United Nation in 2016 for the
Development of the Student Start-Up Ecosystem Nationally.

&

Mr. Sahil Madan, Founder, Theka Coffee

Objectives:

1. Develop an innovation ecosystem where youth can address the local challenges.
2. Create an environment and facilitate the youth from academia to align their innovations towards Sustainable Development Goals.
3. Enable capacity building, while aligning Indian knowledge system which can build deep routes for sustainable innovation while keeping local culture intact.
4. Create an enabling platform for speedy commercialization of technology developed by fresh entrepreneurs.

Outcomes:

1. The students understand that self-help is the best help, then self-employment is the best employment and realize the opportunities in entrepreneurship.
2. The students understand how the developed technologies commercialize.

Attendance & Participant: All college engineering & management. (Total 120 Students)

Venue: Online (Zoom Meeting & You Tube)

Schedule:

Expert Talk on 20 Rules of Money SNJB’s College of Engineering, Chandwad		Topics Covered
29 th Jan 2022	Welcome of Guest	
	Mr. Gaurav Mishra, Founder, MD, Navyuvak Entrepreneurs, Mumbai	

1.00 - 2.00 pm	Karmaveer Chakra Awardee, Received by United Nation in 2016 for the Development of the Student Start-Up Ecosystem Nationally. & Mr. Sahil Madan, Founder, Theka Coffee	Start-Up Ecosystem in India
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Summary of event:

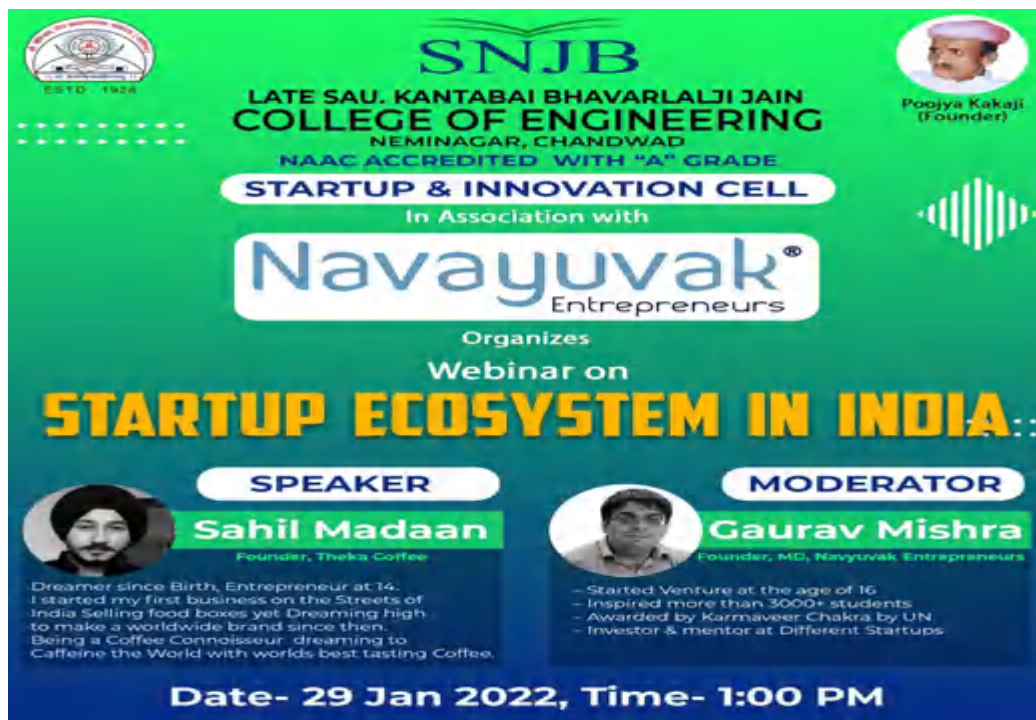
startups are provided with technology, business services, networking, and incubation space along with intense mentoring focused on the individuality of product and business development. It’s a structured program that brings the building blocks for a startup under one roof – the much needed mentorship, the network, the technology, the peripheral services. The talk was addressed by Mr. Gaurav Mishra, Founder, MD, Navyuvak Entrepreneurs, Mumbai. He highlighted the emergence of startups in India as a leading choice after the U.S. The key features of the talk were how to formulate the fresh idea as a problem statement of a startup, where to apply for venture funding, whom to apply for investment and how to create networking for selling of product.

The session was extremely interactive and inspirational. All the students actively participated in the same and were successfully motivated to become innovators rather than simply serving MNC’s.

The program was attended by 120 students. S&IC Cell team worked hard for the successful arrangement of the program.

Mr. Sahil Madaan, an ambitious entrepreneur, developed Theka Coffee and introduced his 100% handcrafted coffee company. Also, Theka Coffee approached Shark Tank India requesting INR 50 lakhs in exchange for a 10% stake in his contemporary coffee company, ‘Theka Coffee.’

Memories:-



Event #5

Date: 08-02-2022

Subject: Expert talk on “20 Rules of Money”

Organized by: Startup & Innovation Cell

Resource Person:- Mr. Gaurav Mishra, Founder, MD, Navayuvak Entrepreneurs, Mumbai Karmaveer Chakra Awardee, Received by United Nation in 2016 for the Development of the Student Start-Up Ecosystem Nationally.

Objectives:

1. To create awareness among the students to generate the money using some rules.
2. To make the students aware about the financial asset system

Outcomes:

1. Students able to identify different stages of financial asset.

Attendance & Participant: For all colleges Start-up Teams (Total 90 Students)

Venue: Seminar Hall, Commerce College (In Campus)

Schedule:

Expert Talk on 20 Rules of Money	Topics Covered
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SNJB's College of Engineering, Chandwad		
8 th Feb 2022	Welcome of Guest	
2.00 - 3.00 pm	Mr. Gaurav Mishra, Founder, MD, Navyuvak Entrepreneurs, Mumbai Karmaveer Chakra Awardee, Received by United Nation in 2016 for the Development of the Student Start-Up Ecosystem Nationally.	20 Rules of Money

Summary of event:

Total of 90 participants attended this Session. Session started with a welcome speech by Prof. P.M.Bora, then gave an introduction of the speaker of the day Mr. Gaurav Mishra, Founder, MD, Navyuvak Entrepreneurs, Mumbai and invited him to conduct the Session. All the participants actively participated in the discussions and then one representative from each group presented their respective ideas. S&IC Cell team worked hard for the successful arrangement of the Workshop.

Memories:-







Mr. Gaurav Mishra Founder of Navyuvak Entrepreneur is addressing students on “20 Rules of Money”- Importance of money in Business

Event #6

Date: 09-02-2022

Subject: Expert talk on “Finding Right Idea for Your Start-up”

Organized by: Prof. B.A. Khivansara

Resource Person:- Dr. R.G. Tated, Technical Advisor, SNJB

Objectives:

1. To use creativity and innovation in order to develop solutions.

Outcomes:

1. Students able to know about creativity & Innovation.

Attendance & Participant: For FE, SE, TE & BE students of all departments of engineering and FY & SY MBA (Total 150 Students)

Venue: Auditorium SNJB COE

Schedule:

Expert Talk on Finding Right Idea for Your Start-up SNJB's College of Engineering, Chandwad		Topics Covered
9 th Feb 2022	Welcome of Guest	
12:15 – 1:15	Dr. R.G. Tated, Technical Advisor, SNJB	Finding Right Idea for Your Start-up

Summary of event:

An Expert Lecture was organised by the Start-Up & Innovation Cell, SNJB COE on 9th Feb 2022. The Lecture was part of the efforts to build entrepreneurship development skills and life learning lessons.

Dr. R.G. Tated, Technical Advisor, SNJB was the Guest Speaker. The overall purpose of the Lecture was to develop an articulate and vibrant learning about how to Finding Right Idea for Start-up and Entrepreneurial Mindset to develop various skills. The guest speaker also suggested the participants to keep on updating and hone their skills and encompass a realistic and practical approach for achieving sustainable success in their ventures.

Experience sharing: - this increases the participation and contributions of participants.

Brainstorming: - this allows generation of variety of views, ideas, and or perception from the participants.

Skills:- The future belongs to those who learn more skills and combine them in a creative way. In these competitive World, it is important to get acquainted with the required skills, preferably in the area of interest of the individual.

Three steps by which one can identify their skills: -

- a) Observe your skills.
- b) Test your skills.
- c) Implementation of skills.

The program was attended by 150 students. S&IC Cell team worked hard for the successful arrangement of the program.

Memorable Event:

SNJB
LATE SAU, KANTABAI BHAVARLALJI JAIN
COLLEGE OF ENGINEERING
NEMINAGAR, CHANDWAD
NAAC ACCREDITED WITH "A" GRADE
STARTUP & INNOVATION CELL
In Association with
Navayuvak
Entrepreneurs
Organizes
Expert Talk on
**Finding Right Idea
for your Startup**
SPEAKER
DR. R. G. TATED
Technical Advisor, SNJB
Date- 9 FEB 2022, Time- 12:15 PM
Venue- Auditorium, SNJB COE





Dr. R. G. Tated addressing students members about finding Right Idea for Startup

Event #7

Date: 3rd March to 5 March 2022

Subject: 3-Days Entrepreneurship Boot Camp

Organized by: Startup & Innovation Cell, SNJB COE

Resource Person:- Mr. Gaurav Mishra, Navyuvak Entrepreneurs

Advocate Dr. Shivangi Zarkar, Advisor IPR & E-Will Specialist

Harsh Modi, Building Yuvaleads, Weetoo & Vision 2047

Objectives:

1. In today's education innovation even becomes more important for developing the next generation of innovators and creative thinkers. It ignites a passion for learning and provides students a reference tool that will develop the economy of future India.

Outcomes:

1. Students able to know about creativity & Innovation.

Attendance & Participant: For all ideation Challenge students team (Total 150 Students)

Venue: Auditorium SNJB COE

Schedule:

Date and Day	Session	Time	Faculty
1st Day 03/03/2022	I	9.45am – 12.30pm	Gaurav Mishra
	II	1.15pm – 4.00pm	Gaurav Mishra
2nd Day 04/03/2022	I	9.45am – 12.30pm	Advocate Dr. Shivangi Zarkar
	II	1.15pm – 4.00pm	Advocate Dr. Shivangi Zarkar
3rd Day 05/03/2022	I	9.45am – 12.30pm	Harsh Modi

	II	1.15pm 4.00pm	-	Harsh Modi
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Summary of event:

In order to expand the boot camp activities some lecture sessions were arranged at different schools and colleges. Our team members visited the schools and delivered the presentations and nourished the young minds towards the goals of Bootcamp.

All the sessions were very interactive and well appreciated by school/ college students, teachers and authorities.

The Bootcamp was organized as a part of For this purpose during three days many types of activities were composed for different school/College students as per their knowledge level. Many students and their teachers found these bootcamp activities much more sensitizing and convincing the students to promote Student Startup & Innovation Policy

Two counter parts of startup, entrepreneurship and innovation were explained to the students with some examples of existing startups. Students were guided for developing profitable creative innovations to convert them into business model. Students also took keen interest during the session.

The global demand of innovative minds and implementable ideas is prime focus of any country. In line with this the concepts of Make in India skill India with small examples were explained to the students and got wonderful replies from them also.

The program was attended by 150 students. S & IC Cell team worked hard for the successful arrangement of the program.

SHRI NEMINATH JAIN BRAHMACHARYASHRAM (SNJB)
NEMINAGAR, CHANDWAD, DIST-NASHIK, MH.

IN COORDINATION WITH
STARTUP & INNOVATION CELL
SNJB'S LATE SAU. K.B. JAIN
COLLEGE OF ENGINEERING

IN ASSOCIATION WITH
Navayuvak®
Entrepreneurs

ORGANIZES
3- Days Entrepreneurship Boot Camp

SPEAKERS

- Gaurav Mishra**
Navyuvak Entrepreneurs
- Advocate Dr. Shivangi Zarkar**
Advisor,
IPR and E-Will Specialist.
- Harsh Modi**
Building Yuvalads,
Weetoo and Vision 2047

Date- 3 to 5 March 2022





