

2017-18

Entrepreneurship Development Cell



Transforming Ideas into Reality !!!

SNJB's

Sau. Late. K. B. Jain College of
Engineering, Chandwad.

VISION

“To enlighten and encourage the spirit of budding entrepreneurs by enabling individual ability and creativity with energy and drive.”

OUR TEAM

Chairman : Dr. M. D. Kokate (Principal)

General Secretary : Prof. H. K. Padmanabhan (Term- I)
Prof. Pradyumna Bora (Term- II)

Secretary : Prof. Mrs. Bhavana Khivasara

Team Managers: Prof. Vinod Pandit
Prof. Amit Bramhecha
Prof. Hemant Mutha
Prof. Mrs. Raina Bafana

Activity 1:

Title: Entrepreneurship: A Career or Dream

Date: 24^h July 2017.

Overview:

A Motivational session on “**Entrepreneurship: A Career or Dream**” was organized by Department of MBA in association with EDC. The idea behind this session was to promote the students to take entrepreneurship as path of career.

Participants: All Interested Students.



Session Address: Dr. Mrs. Dipali Chandak



Participants at session



A Glimpse of session: Dr. Mrs. Deepali Chandak

Activity 2:

Title: Swami Vivekananda and Today's Entrepreneurship

Date: 20th January 2018

Overview:

This expert talk was organized by Department of Mechanical Engineering to motivate our students and provide guidelines in the field of entrepreneurship. We are very proud to have Er. Sudhir Mutalik as our guest speaker. He is first generation entrepreneur from his family and Founder as well as Managing Director of his organization, entitled as Positive Metering Pumps Pvt. Ltd. The entire motivational talk is about our youth icon Swami Vivekananda and Today's Entrepreneurship.

Key Features of Expert Talk:

- Motivations from Youth Icon Swami Vivekananda.
- Challenges and opportunities in the field of Entrepreneurship.

Participants: SE, TE & BE Mechanical Students



Chief Guest Er. Sudhir Mutalik Addressing to Audience

Activity 3:

Title: Cyber Security- as a career option

Date: 22nd January 2018

Overview:

An Expert Session was organized on “ **Cyber Security- as Career Option**” by Department of Computer Engineering in association with EDC. The objective of this session was to create awareness among students & staff about cyber-crime, precautions to be taken while accessing social sites and how they can take Cyber Security as a career option. The resource person were Mr. Amar Thakare(Cyber Forensic Expert)Co-founder ,Aryan Securities Pvt. Ltd. Nashik & Mr. Anat Mohite PI(Maharashtra Police),Chandwad

Participants: SE/TE (Comp. &IT) Students only.



Felicitation : Mr. Amar Thakare



Felicitation : Mr. Anant Mohite

Activity 4:

Title: Expert Talk “Management as a career option”

Date: 13th Feb 2018.

Overview:

The one day expert talk on “**Management as a career option**” was organized by Department of Computer Engineering in association with EDC for TE & BE year students. The session was delivered by **Mr. Vishal Jategoankar**

The session was intended to cover:-

1. What is Management?
2. Importance of Management Education.
3. Career Opportunity.



Activity 5:

Title: Study of IEDC

Date: 10th March 2018

Overview:

This visit to IEDC of SITRC Nashik was meant to study development work in EDC and find a new pathway for conversion of thinkers to doers at SNJBCOE.



Prof. Pradyumna Bora & his EDC Team of SNJBCOE &
Prof. Nikhil Kulkarni & his IEDC Team of SITRC, Nashik

Activity 6:

Title: Industrial Visit at “Sunrise Candles, Mahabaleshwar”

Date: 11th March 2018.

Overview:

The Department of MBA has organized Industrial Visit at “Sunrise Candles”, Mahabaleshwar. This unit is run Blind Association of India and the employees working in this association are also blind. The Entrepreneur of this firm **Mr. Bhavesh Bhatia** has interacted with students

The session was intended to cover:-

- 1 Marketing Strategy.
2. New Product Ideas.



Interaction with Students



Resource Person: Mr. Bhavesh Bhatia

Activity 7:

Title: Two Days Workshop on Entrepreneurship Development

Date: 24th and 25th March 2018.

Overview:

Two Days Workshop on “EDC Awareness Camp” was organized by EDC in association with MCED, Nashik for Final year students. This program is meant to develop entrepreneurial abilities among the students. Students shall get familiar with the characteristics and motivation of successful entrepreneurs, learn how to identify and refine market opportunities, how to secure financing, how to develop and evaluate business plans and manage strategic partnerships. Thus, the concept of entrepreneurship development program involves equipping a person with the required skills and knowledge needed for starting, running and sustaining the enterprise.

Participants: TE & BE (Mechanical) Students.



Felicitiation : Resource Person



Session : Mr. Devdatta Gokhale