

2016-17

Entrepreneurship Development Cell



Transforming Ideas into Reality !!!

SNJB's

Sau. Late. K.B.Jain College of
Engineering, Chandwad.

VISION

“To enlighten and encourage the spirit of budding entrepreneurs by enabling individual ability and creativity with energy and drive.”

OUR TEAM

Chairman : Dr.M.D. Kokate (Principal)

General Secretary : Prof. H.K.Padmanabhan.

Secretary : Prof.Mrs. Bhavana Khivasara.

Team Managers: Prof. S.M.Pandit.

Prof. Amit Bramhecha.

Prof. Hitesh Thakare.

Prof. Mrs. S.V.Sinha.

Prof. Praduman Bora.

Prof. Hemant Mutha.

Prof. Rahul G. Thorat

Activity 1:

Title: Business Plan Competition

Date: 29th September 2016.

Overview:

The “**Business Plan Competition**” was organized by Department of MBA & Civil in association with EDC. The idea behind this event was to promote and provide platform for those students who have inculcated their business ideas on paper by providing valuable suggestion and guidance. This event was the primary process of selecting business ideas from student.

Participants: 40 EDC Registered Students only.

Selection Process:

The selection committee was comprised of all EDC Staff Members along with Chief Guest.

Outcome:

- 1) At par most of the business ideas were selected by the jury members by giving their valuable suggestion with the scope to make improvement in current presentation.
- 2) The technical advice was provided by respective domain area experts in terms of market research, financial feasibility, competitor analysis, engineering analysis and government schemes.

Scope:

This competition was the first screening process for inviting sponsersers and funding agencies to put forth the Business Proposal.



Felicitation of Chief Guest Mr. Bafna



Opening Ceremony: Chief Guest Mr. Bafna



Participants of Competition



Felicitation of Winner Team

Activity 2:

Title: Fun & Learn

Date: 26th September 2016.

Overview:

One Day Activity “**Fun & Learn**” was organized by Department of Electronics & Telecommunication in association with EDC for TE & BE students. The session was presided by **Mr. Pranav Bhargav & Mr. Vishwadeep Nanda**, Rishabh Instruments Pvt. Ltd. Nashik.

The activity was intended to cover:-

1. Awareness about Modern Instruments.
2. Technical Quiz.

Participants: TE & BE (E &TC) Students only.



Felicitation of Winner



Felicitation of Winner

EVENT HIGHLIGHTS

Activity 3:

Title: 3 -Days EAP Workshop

Date: 17th - 19th January 2017

Overview:

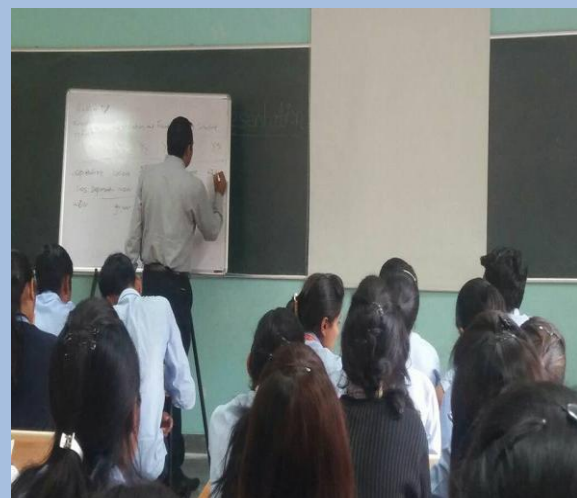
Three Days Workshop on “**EDC Awareness Camp**” was organized by EDC in association with MCED, Nashik for Final year students.

Day One:

The first session was addressed by **Mr. S.R. Rajguru**, Motivation Speaker who shared his success and failure story and challenges faced during initial phase of set up. He delivered session on Process of starting MSE Units, Developing Self-confidence, Mind Setting and Importance of Mental Health. The session was followed with the address of **Mr. S.R.Gaikwad** who conducted technical session on Preparation of Financial Statements and Legal Compliances.



Session Address: **Mr. S.R. Rajguru**
Session Address: **Mr. S.R. Gaikwad**



EVENT HIGHLIGHTS

Day Two

The Second day of the workshop was initiated with the renowned Scientist **Mr. Ravi Shastri** on “**Scientific Approach: Business Ventures**”. The session covered broad view about various R & D Labs, Technical Assistance Institutes and Mankind Approach: Business. The next session was conducted by **Mr. C.V.Khadkurdikar**, who gave brief insight about various Financial Schemes, Govt. Agencies/ Bodies and Financial Institutions. The resource person discussed on various modes for raising funds to start business and methods of Project Evaluation.



Session Address: Mr. C.V.Khadkurdikar



Participant in Workshop

Day Three

The Third day of the workshop was initiated by **Mr. Harish K. Padmanabhan** on **“Business Plan”**. The workshop focused on the Golden Rules of Business, Elements of Business Plan. The next session was conducted by **Mr. Dinesh Patil**, who took session **“Goal Setting”**. The session carried out with practical approach for students. The concluding session was initiated by **Mr. Mayur Thorat** on **“Communication Skills”**. The session highlighted on communication style, importance and entrepreneurial skills



Session Address: Mr. H.K.Padmanabhan



Session Address: Mr. Dinesh Patil



Activity 4:

Title: Expert Talk “IPR: Copyright, Patent and Trademark”

Date: 13th Feb 2017.

Overview:

The one day expert talk on “**IPR: Copyright, Patent and Trademark**” was organized by Department of Computer Engineering in association with EDC for TE & BE year students. The session was delivered by **Mr. Pankaj Kapse**, Training & Placement Officer, SNJB (COE).

The session was intended to cover:-

1. What is IPR?
2. Process for filing IPR
3. Protection of IPR.



Felicitation of Resource Person



Resource Person: Prof. Pankaj Kapse

Activity 5:

Title: Expert Talk “Business Start-up”

Date: 23th Feb 2017.

Overview:

The one day expert talk on “**Business Start-up**” was organized by Department of Computer Engineering in association with EDC for TE & BE year students. The session was delivered by alumina **Mr. Roshan Khivsara**, Canvas Creative Technologies, Pune

The session was intended to cover:-

1. Branding Strategy.
2. Marketing Strategy.
3. Legal Licensing for Start-up.



Felicitation of Resource Person



Resource Person: Roshan Khivsara

Activity 6 :

Title: Expert Talk “Employability Skill”

Date: 04th March 2017

Overview:

The one day expert talk on “**Employability Skill**” was organized by Department of MBA in association with EDC for MBA & Mechanical Engineering students. The session was delivered by **Mr. Jeetendra Kamtikar**, ER-Head, Mahindra & Mahindra, Nashik

The session was intended to cover:-

1. Role HR as a Entrepreneur.
2. Attitude of Managers.
3. Case Study – Successful Vs Failure Entrepreneur.



Session Address: Mr.Jeetendra Kamtikar



Participant in Expert Talk