



Mr. Manoj Shrihari Barkale

Asst. Professor

**Department of Masters of Business Administration**

SNJB's Late Sau. K. B. Jain College of Engineering, Chandwad

**Education:**

- M.B.A (Marketing), MBA (HRM), Pune University
- B.E.(Elex), Pune University

**Experience:**

- Working as Assistant Professor, Department of MBA in SNJB's KBJ College of engineering, Chandwad.
- Worked as an Assistant Professor in Sanjivani College of Engg. and MBA, Kopargaon.
- Worked as Marketing Executive in CMS Info Systems Pvt. Ltd., Mumbai from
- Worked as Business Development Executive in S.K.Office Solutions Pvt.Ltd, Mumbai
- Worked as Graduate Engineer Trainee in Reliance Electronics, Satpur M.I.D.C., Nasik
- Worked as Graduate Engineer Trainee in Power Control Systems, Satpur M.I.D.C., Nasik

**Research Publications:**

**International Conference:**

- Presented research paper on 'The impact of E-commerce customer relationship management in Business to Consumer E-Commerce' at International conference on 'Interface of Information Technology' organized by PDVVPF's Institute of Business Management and Rural Development in Sept.2013

**National Conference:**

- Presented a research paper on 'Supply Chain Management' at Sanjivani Vision- 2012, organized by Sanjivani College of Engeeneering, Koapargaon in March 2012
- Presented a research paper on 'Ethics in Marketing in real estate industry for customer satisfaction with special reference to Nashik city' at Exploria- 2014, organized by MIT school of Management, Pune in January 2014
- Presented a research paper on 'Study of employment generation and economic upliftment of Paithani weavers of Yeola tehsil of Nashik District' at Sanjyot – 2015 'Enhancing Employability through Skill Development Program' , organized by Sanjivani College of Engineering, Koapargaon in January 2015

**STTP Attended/Organized:**

- 5 day workshop on 'High Impact Teaching Skills' organized by Wipro in Dec 2011
- 8 days workshop on 'Research Methodology & IPR' organized by Sandeep Foundation, Nashik during 17<sup>th</sup> to 24<sup>th</sup> November 2014