



Dr. Amol R. Murgai,
Professor in MBA Department,
PhD(Marketing), MBA, BE(Mechanical)

Brief Profile

- **PhD Supervisor** under the faculty of Management at Dr. Babasaheb Ambedkar Marathwada University, Aurangabad. **(04 scholars registered, 02 awarded degree)**
- **One U.K and Two Indian patents** published.
- Successfully submitted a **funded minor project** from **ICSSR New Delhi (2022-23)** as **Co-Project Director**, a grant of **Rs. 3.5 Lacs** received.
- **Editorial Board member** at several national and International journals.
- **Best Researcher Award** by Bestow Edutrex International, Mumbai, for the year 2022
- **Seventeen years** of full-time teaching experience in teaching M.B.A. students.
- **Four years** of Industrial experience.
- **Member, Board of Studies (B.O.S)** for Management at Tilak Maharashtra Vidyapeeth, Pune, and MGM University, Aurangabad
- **Subject Expert** for **Ph.D** at **Amity University, Navi Mumbai; Thiruvalluvar University, Vellore;** & at **J.S.P.M. University, Pune**

Research Publications

- 1) Research paper titled "A.I.-Powered Human Resource Management: Transforming Hiring and Candidate Selection in the IT Industry" published in "**Empirical Economics Letters,**" **(ABDC Indexed), Nov. 2023** issue, Vol 22, Issue 2
- 2) Research paper titled "The Similarities of Big Data Analytics on Company Performance to Track Procurement in Supply Chain Management" published in "**European Chemical Bulletin**" **(ELSEVIER Indexed), Dec. 2023** issue, Vol 12, Issue 10

- 3) Research paper titled "Framework for Sustainable Energy Management using Smart Grid Panels Integrated with Machine Learning and IoT based Approach" published in "**International Journal of Intelligent Systems and Applications in Engineering**" (SCOPUS Indexed), Nov. 2023 issue, Vol 12, Issue 25
- 4) Research paper titled "A Study on Working Indian Women's Financial Literacy" published in "**European Chemical Bulletin**" (SCOPUS Indexed), Aug. 2023 issue, Vol 13, Issue 12
- 5) Research paper titled "A Review of HR Analytical Methods and Their Moderating Factors" published in "**Journal of Management and Entrepreneurship**" (UGC CARE listed), June 2023 issue, Vol.17, Issue 02
- 6) Research paper titled "The Minimum Requirements for Global e-commerce and its Position in the Global Future" published in "**Journal of Management and Entrepreneurship**" (UGC CARE listed), June 2023 issue, Vol.17, Issue 02
- 7) Research paper titled "A Study on Perception of Young Consumers Towards Celebrity Endorsed Advertisement" published in "**European Chemical Bulletin**" (SCOPUS Indexed), April 2023 issue, Vol 12, Issue 05
- 8) Research paper titled "Perception of Salaried Investors Towards Mutual Fund Investment with Special Reference to Pune City" published in "**European Chemical Bulletin**" (SCOPUS Indexed, ISSN – 2063 -5346), June 2023 issue, Vol 12, Issue 08
- 9) Research paper titled "Green Marketing and Sustainable Development Challenges and Opportunities: An Indian Scenario" published in "**Korea Review of International Studies**" (ABDC indexed), Jan.2023 issue, Vol.16, Issue 42
- 10) Research paper titled "Critical analysis of increasing usage of Social Media on Generation Z" published in "**Wisdom Speaks**" (UGC CARE listed), Oct.2022 issue, Vol.7, Issue 01
- 11) Research paper titled "Implementation of Human Resource Management Strategies: A Review of National Science Production and New Research Methods" published in "**The Seybold Report Journal**" (SCOPUS Indexed), June 2022 issue, Vol. 17, Issue 09
- 12) Research paper titled "Industry 4.0: Preparing Digital Work Force for Industries" published in "**Rabindra Bharati Journal of Philosophy**" (UGC CARE listed), July 2022 issue, Vol. 13, Issue 14
- 13) Research paper titled "Green Innovation Practice for Organizational Performance and Sustainable Development" published in "**Journal of Positive School Psychology**" (SCOPUS Indexed), June 2022 issue, Vol 6, Issue 06
- 14) Research paper titled "Consumer Satisfaction Towards e-Commerce and Online Shopping: A Study concerning Online Customers" published in "**World Journal of Management and Economics**" (ABDC Indexed), April 2022 issue, Vol 15, Issue 04.
- 15) Research paper titled "Calibrating Human Resource Management Practices Using Benchmarking as a Tool – A Unique Approach for monitoring and Enhancing Organizational Capabilities

“published in **“World Journal of Management and Economics” (ABDC Indexed), April 2022, Vol 15, Issue 04 issue.**

- 16) Research paper titled “Marketing Analytics – The need of the hour to enhance organizational efficiency” published in **“Journal of Education: Rabindra Bharati University- ISSN 0972-7175”, UGC CARE listed), July. 2022 issue.**
- 17) Research paper titled “A study of impact of Online Teaching – Learning practices and subsequent challenges faced during COVID-19 with special reference to Aurangabad city” published in **“Dodo Rangsang Research Journal - ISSN 2347-7180”, (UGC CARE listed), Nov. 2021 issue.**
- 18) Research paper titled “Embracing Gig Culture – A Paradigm Shift in Working Culture and Its Ecosystem” published in **“Shodhsamhita: Journal of Fundamental & Comparative Research; ISSN 2277-7067”, UGC CARE listed), 2021 issue.**
- 19) Research paper titled “A Study Of E- Human Resource Management Practices in Recruitment, Selection And Training With Reference To Selected Service Industries Of Nashik City” published in **“Vidyabharati International Interdisciplinary Research Journal - ISSN 2319-4979”, (Web of Science Indexed and UGC CARE II listed), Oct. 2021 issue.**
- 20) Research paper titled “Impact of Marketing Strategies Adopted by Consumer Durable Companies On Rural And Urban Customers Of The State Of Maharashtra” published in **“Sambodhi Journal- ISSN 2249-6661”, (UGC-CARE listed), Feb.- March 2021 issue.**
- 21) Research paper titled “Recent Happenings and Developments In Global Travel And Tourism Industry – A Case Study of Thomas Cook” published in **Parishodh Journal- ISSN 2347-6648, (UGC-CARE listed with IMPACT FACTOR – 6.3), Feb. 2020 issue.**
- 22) Research paper titled “A critical study of inequalities among the women workers employed in manufacturing units of Marathwada region” published in **“Our Heritage Journal- ISSN 0474-9030”, (UGC-CARE listed with IMPACT FACTOR – 6.8), Feb. 2020 issue.**
- 23) Research paper titled “The Role of E-HRM in Recruitment, Selection & Training with respect to selective service industries” published in **“International Journal of Management Studies”, (UGC Approved), June 2019 issue.**
- 24) Research paper titled “A critical analysis of industrial safety practices for women employees adopted by selected manufacturing industries of Aurangabad” published in **“Journal of Emerging Technologies and Innovative Research”, (UGC Approved, IMPACT FACTOR – 5.87), June 2019 issue.**
- 25) Research paper titled **“Critical Analysis of Conditions of Contract Labour in India”** published in **“Journal of Emerging Technologies and Innovative Research”, (UGC Approved, IMPACT FACTOR – 5.87), April 2019 issue.**

26) Research paper titled **“Digital Marketing in e- Commerce sector – Need of the hour”** published in **“International Journal of Creative Research Thoughts”,(UGC Approved with IMPACT FACTOR – 5.97), Jan 2018 issue.**